International performer collections rise 9.3% in 2022 to €875M

24 May 2023, Brussels - The global trade body for Collective Management Organisations managing performers' rights, SCAPR, announced a record breaking €75M (9.3%) year-on-year rise in its members' 2022 collections this week, driven by strong public performance, private copying and TV and radio broadcasting revenues. The news comes as SCAPR hosted its 48th General Assembly last week in London, the home of its UK member, PPL.

The Societies' Council for the Collective Management of Performers' Rights (SCAPR) this week announced its aggregate full year numbers for the 56 CMOs it represented in 2022 at €875M. Broadcasting across TV and radio combined to account for almost one third (31%) of the total collected across 40 countries, public performance represented just over a quarter (26.6%) of the total, whilst private copying took a further 24%. SCAPR's member organisations exchanged €178M between them during 2022 via the 764 agreements in place. Remuneration collected by performers' CMOs is rising worldwide, estimated at about €1.3bn in 2022.

Last week SCAPR held a successful General Assembly which saw the organisation swell its ranks to 58 members from 43 countries after welcoming three new CMOs, from Israel (ESHKOLOT), Georgia (GNRA) and Serbia (GOS) and agree new, broader terms for membership in order to drive inclusivity for CMO's representing performers.

During the three-day programme, delegates heard from a roster of external experts on the hottest topics facing the international CMO community, including changing consumption habits across music and audio-visual, the economics of music streaming and views on how revenues should be shared, and the work done to date and advantages to users and rightsholders of embedding performer identifiers into the digital supply chain at the point of creation.

Representatives from WIPO discussed their work with SCAPR, global capacity building for collective rights management and the need for education through the WIPO for Creators project. Representatives from the Latin American Federations FILAIE and Latin Artists were also in attendance discussing their proposals for collaboration and work across Central and Latin America.

Attendees also celebrated the progress made on opening up SCAPR's performer identifier, the International Performer Number (IPN), to third parties in order to further reinforce IPN as a primary and authoritative identifier of musical and audio-visual performers, and the development and operational adoption of VRDB, the SCAPR database for the central management of performer lineups on sound recordings and audio-visual works. By collaborating centrally on the management of this data, the exchanges between SCAPR members have been made more accurate, more efficient and more timely, to the benefit of its performer members.

SCAPR members were updated on the activities of the fund created in April 2022 to support those impacted by the war in Ukraine, and voted to continue the suspension of its Russian member for a further year. They also heard from SCAPR's Indian member, ISRA, on the recent changes to remuneration agreements for Indian performers, and voted to re-elect all members of the SCAPR board that were standing for re-election.

SCAPR, the Societies' Council for the Collective Management of Performers' Rights, founded in 1986, and based in Brussels, Belgium is an umbrella association of performers' Collective Management Organisations.

SCAPR's mission is to be the global leader in the collective management of performers' rights, leveraging its role as an umbrella organisation of CMOs across the world to support, promote, and maintain a worldwide, cross-border system of collecting and distributing performer royalties that is fair, efficient, accurate, transparent and continually improving.

For more information, please contact secretariat@scapr.org or Follow us on <u>LinkedIn</u>.